



CASE STUDY

NATIONAL SUSTAINABILITY PROGRAMME VERIFICATION

CLIENT: CONFIDENTIAL

LOCATION: IRELAND

HIGHLIGHTS

- Third-party sustainability verification
- Annual sustainability plan assessment
- KPI and target-setting guidance
- Programme improvement recommendations



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THE CHALLENGE

A national food and drink sustainability programme required an independent verification partner to ensure that participating organisations continued to meet programme expectations and that all reported sustainability information was accurate, credible, and aligned with programme standards.



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The programme operates across the full supply chain — from primary production through to manufacturing, foodservice, and retail — and enables members to set measurable environmental and social sustainability targets. To maintain programme integrity, each member must submit an annual sustainability plan supported by evidence demonstrating progress across areas such as raw materials, supply chain, energy, water, waste, biodiversity, community engagement, and employee wellbeing.

The programme needed a trusted external verifier capable of delivering consistent, high-quality assessments, providing constructive feedback, and supporting continual improvement across hundreds of participating organisations.



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THE SOLUTION

Arthian acts as the independent third-party verifier for the programme, assessing annual sustainability plans and scoring member performance against established criteria. Our verification process ensures that reported information is robust, evidence-based, and aligned with programme expectations.

Our sustainability consultants provide:

- Detailed verification of annual sustainability plans, ensuring accuracy and credibility.
- Recommendations to help members strengthen their sustainability performance, contributing to a significant number achieving the programme's highest recognition tier.
- Continual improvement feedback to programme management, offering insights and suggestions that support programme evolution.
- Target-setting guidance documents covering packaging, biodiversity, water, food waste, and social sustainability, helping members establish SMART KPIs and meaningful long-term goals.

A testimonial from the programme's senior sustainability lead highlighted Arthian's commitment to excellence and the value our verification work brings to strengthening the programme.

“As the external verifier of the programme, the Arthian team ensures that members progress towards their sustainability targets and that all reported information is accurate and credible. Arthian consistently performs this task to the highest standards, demonstrating a commitment to excellence. This dedication has significantly contributed to enhancing and strengthening the programme.”



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